



37th UNITAB Congress Sofia, Bulgaria

“UNITAB – 70 years of history and challenges for future”

25-26 October 2023, Astoria Grand Hotel

Tuesday, October 24th

19:00 – 19:30h – Registration (lobby of the Opera conference room)

19:30 – 21:00h - Welcome drink (lobby of the Opera conference room, Organize by NAT-2010)

Wednesday, October 25th

9:00 – 9:30h – Registration (lobby of the Opera conference room)

9:30 – 10:00h - Opening of the Congress (Welcome speech of the President Filev & Bulgarian Ministry of Agriculture)

10:00 – 10:15h - Welcome speech and short presentation 70 years of UNITAB (Noworyta Secretary General)

10:15 – 10:30h - Activity report by President Iordanidis

10:30 – 11:15 – Country reports

11:15 – 11:25h - Welcome speech – PMI Bulgaria



11:25 – 11:40h - Coffee break

11:40 – 12:00h - Growers challenges around the world (Mercedes Vazquez ITGA CEO)

12:00 – 12:30h - Raw Tobacco market: European and global (Enrigue del Campo, Deltafina)

12:30 – 12:50h - Q&A

12:50 – 13:50h - Lunch (hotel main restaurant)

13:50 – 14:30h

- Impact COP10 for tobacco sector (Maximilian Jell PMI)
- EU Regulatory measures (Nathalie Darge Tobacco Europe)

14:30 – 15:30h - New CAP- perspectives for EU agriculture. Place of tobacco cultivation (Atidzhe Alieva-Veli – Bulgarian politician and Member of the European Parliament; Georgi Sabev – Policy adviser at the European Parliament, former Deputy minister of Agriculture of Bulgaria; Paolo De Castro; Presentation Juan Eloy Rodriguez Spain; Spanish MoA; Italian MoA)

15:30 – 15:45h Q&A

15:45 – 16:00h - Coffee break

16:00 – 16:20h – Global Leaf Market Overview: The Economic Significance of Tobacco in Africa (ITGA Ivan Genov)

16:20-17:00h - Debate about perspectives for tobacco farmers

17:00 – 17:30h - General Assembly – members only

19:00h - Departure for Dinner (outside the hotel)

19:30 – 22:00h - Traditional Bulgarian dinner



Thursday, October 26th

9:30 – 9:50h – Operating, monitoring and marketing of the Italian tobacco production – (ONT Massimo Spigola)

9:50 – 10:20h – Overview of the global cigarette market, trends, new products and the regulatory environment in Tobacco – (Euromonitor Jose Becerril)

10:20 – 10:45h - Illicit market and Tobacco Retailers experiences in Europe – (CEDT retailers Peter Schweinschwaller)

10:45 – 11:05h – Accredited analysis for the tobacco sector in Bulgaria – (Bulgarian Tobacco Institute)

11:05 – 11:20 Q&A

11:20 – 11:35h - Coffee break

11:35 – 11:55h – Ecological transition, production cost and investments (Giorgio Burla UNITAB Italy)

11:55 – 12:25 - Cannabis: Trends, Developments, and What the Future Holds – (Euromonitor Jose Becerril)

12:25 – 12:50h - Tobacco plants diseases (Martina Cappelletti ONT)

12:50 – 13:00h – Q&A

13:00 – 13:15h - Orientation Report

13:15 – 13:20h - Closing ceremony by Filev

13:30 – 14:30h – Lunch (hotel main restaurant)

15:00-17:00h - ELTI meeting Members only (English)

19:30h - Dinner (hotel main restaurant)